



WBQH

1050AM SILVER SPRING, MD

COMMUNITY COMMITMENT REPORT

2ND QUARTER 2011

MARCH 27TH • JUNE 25TH

**MELVIN R. CHASE, JR.
DIRECTOR OF PUBLIC AFFAIRS
NEWS ADMINISTRATOR**

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PUBLIC AFFAIRS PROGRAMS

WBQH La Mera Mera Radio offers its listeners a diverse mix of news, consumer affairs, and inspirational programming with a variety of entertaining and thought-provoking hosts. All programs air every Sunday.

PARENTS PERSPECTIVE

Sandra Burt and Linda Perlis produce and host the award-winning weekly radio program, *Parents' Perspective*, interviewing guest experts on a different child rearing issue each week.

OF CONSUMING INTERESTS

Of Consuming Interests focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

MUSIC AND THE SPOKEN WORD

"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." Those words, from more than seven decades ago, still open the program. Today, Music and the Spoken Word has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

SPORTS PROGRAMMING

WBQH La Mera Mera Radio is also part of the Federal News Radio Sports Network, airing games for Washington Nationals Baseball, Navy Football, D.C. United Soccer, American University Basketball, and George Washington University Basketball.

PARENTS PERSPECTIVE

Sandra Burt and Linda Perlis produce and host the award-winning weekly radio program, *Parents' Perspective*, interviewing guest experts on a different child rearing issue each week.

- 🎧 Jun. 19th
PP #1 • 4:30am • 28 min • Adolescence
PP #2 • 5:00am • 28 min • Music For Kids
- 🎧 Jun. 5th
PP #1 • 4:30am • 28 min • Adolescence
PP #2 • 5:00am • 28 min • Music For Kids
- 🎧 May 29th
PP #1 • 4:30am • 28 min • Kids & Competition
PP #2 • 5:00am • 28 min • Poisons & Kids
- 🎧 May 22nd
PP #1 • 4:30am • 28 min • Plugged In Kids
PP #2 • 5:00am • 28 min • Nature Education
- 🎧 May 15th
PP #1 • 4:30am • 28 min • Parents
PP #2 • 5:00am • 28 min • What Adults Know
- 🎧 May 8th
PP #1 • 4:30am • 28 min • Extending The School Day
PP #2 • 5:00am • 28 min • Difficulties Of Parenting
- 🎧 May 2nd
PP #1 • 4:30am • 28 min • Kids Making Mistakes
PP #2 • 5:00am • 28 min • Child Advocacy
- 🎧 Apr. 24th
PP #1 • 4:30am • 28 min • The Great Outdoors
PP #2 • 5:00am • 28 min • Teen Dating Abuse
- 🎧 Apr. 17th
PP #1 • 4:30am • 28 min • Foster Parenting
PP #2 • 5:00am • 28 min • Developing Minds

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🎧 Apr. 10th

PP #1 • 4:30am • 28 min • Picky Eaters

PP #2 • 5:00am • 28 min • Humor In Parenting

🎧 Apr. 3rd

PP #1 • 4:30am • 28 min • Long Distance w/ Family

PP #2 • 5:00am • 28 min • Kids & Wildlife

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🎧 Jun. 19th • 4:00am • 28:00 min

🎧 Jun. 5th • 4:00am • 28:00 min

🎧 May 29th • 4:00am • 28:00 min

🎧 May 22nd • 4:00am • 28:00 min

🎧 May 15th • 4:00am • 28:00 min

🎧 May 8th • 4:00am • 28:00 min

🎧 May 2nd • 4:00am • 28:00 min

🎧 Apr. 24th • 4:00am • 28:00 min

🎧 Apr. 17th • 4:00am • 28:00 min

🎧 Apr. 10th • 4:00am • 28:00 min

🎧 Apr. 3rd • 4:00am • 28:00 min

OF CONSUMING INTERESTS

Of Consuming Interests focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

- 🎧 Jun. 19th
OCI #1 • 5:30am • 25:00 min • Allergies
OCI #2 • 6:00am • 25:00 min • Sexting
- 🎧 Jun. 5th
OCI #1 • 5:30am • 25:00 min • Mortgage Fraud
OCI #2 • 6:00am • 25:00 min • Car Issues
- 🎧 May 29th
OCI #1 • 5:30am • 25:00 min • Unnecessary Medical Procedures
OCI #2 • 6:00am • 25:00 min • Scams
- 🎧 May 22nd
OCI #1 • 5:30am • 25:00 min • Crime Prevention
OCI #2 • 6:00am • 25:00 min • Food Bank
- 🎧 May 15th
OCI #1 • 5:30am • 25:00 min • Make a Wish
OCI #2 • 6:00am • 25:00 min • Travel Planning
- 🎧 May 8th
OCI #1 • 5:30am • 25:00 min • Sue Nester and Billy Simons
OCI #2 • 6:00am • 25:00 min • Unnecessary Medical Treatments
- 🎧 May 2nd
OCI #1 • 5:30am • 25:00 min • Checkbook Magazine
OCI #2 • 6:00am • 25:00 min • Debt Collections
- 🎧 Apr. 24th
OCI #1 • 5:30am • 25:00 min • Chesapeake Hospice
OCI #2 • 6:00am • 25:00 min • Online Issues
- 🎧 Apr. 17th
OCI #1 • 5:30am • 25:00 min • Credit Scores
OCI #2 • 6:00am • 25:00 min • Get Fit

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🎧 Apr. 10th

OCI #1 • 5:30am • 25:00 min • Eye Health

OCI #2 • 6:00am • 25:00 min • Patents

🎧 Apr. 3rd Jun. 5th

OCI #1 • 5:30am • 25:00 min • Investing For The Future

OCI #2 • 6:00am • 25:00 min • FCC

ASCERTAINMENT

As part of our continuing effort to serve our listeners, WBQH talked with various governmental and community leaders about the issues facing our area. The Top Three concerns were: The Economy, Energy Policy, and Transportation.

The Top Issues were:

1. The Economy
2. Energy Policy
3. Transportation
4. Government Accountability
5. Immigration Reform
6. National Security
7. Health Care
8. Crime and Public Safety
9. Education
10. Foreclosure/Housing Crisis

PUBLIC SERVICE CAMPAIGNS

WBQH La Mera Mera, in addition to its public affairs programming, broadcasts the following public service campaigns:

- 🎧 Childhood Asthma
- 🎧 College Access Campaign
- 🎧 Dream Act Initiative
- 🎧 Drunk Driving Prevention
- 🎧 Employment Opportunities
- 🎧 Health and Wellness
- 🎧 High School Dropout Prevention
- 🎧 Hispanic Scholarship Fund
- 🎧 Immigration Reform
- 🎧 Internship Opportunities
- 🎧 Nutrition Education
- 🎧 Underage Drinking Prevention